

# UNCOATED



ALIT Magazine

July 2025

**EVERY DIFFERENCE MATTERS**

Because unique elements combine to build stronger, smarter solutions together.





# WHO WE REALLY ARE

When we first thought about writing this introduction to ALIT, we were afraid of sounding cliché of repeating the usual lines and creating a corporate-style description that,

instead of drawing people in, would just bore them. We've also fallen into the trap of using pre-packaged phrases, but that's not who we really are. Here on UNCOATED, we're

going for something real, in every sense. We want to share a story that's technical and business-driven, yes but also fun, human, and a little ironic!



## WHY?

Because ALIT is all of that. We're a living, breathing company, built for people and by people the same ones who, every day, bring life to our offices and warehouses, dedicating their energy to developing chemical products and industrial paint stripping systems. We don't back away from challenges: every scale, every need is an opportunity to explore. We're a young company that believes in the power of young people, rewarding commitment

with projects that make a real impact. We promote growth through transparency and create an inclusive environment where mental well-being comes first. Here, every voice matters, every idea shines, and every initiative has room to grow. We rely on the experience of our seasoned team members to mentor anyone ready to learn building a bright future together, where sustainable chemistry plays a key role. It's not always easy. Mistakes happen, debates arise but from every slip-up and every honest conversation, new opportunities are born. At ALIT, we all row in the same direction, with passion and determination. That's the energy we bring to our daily

work, pushing the boundaries of what's possible. We believe in reuse and sustainability because every product has the potential for a second life. Together, we turn ideas into reality, shape our future, and step by step, we help build a better world.

For us, "Reuse is possible" isn't just a slogan it's a concrete commitment to a more sustainable tomorrow.

Welcome to UNCOATED, ALIT Technologies Spa's new magazine on the world of industrial paint stripping!





# OUR NETWORK, OUR CONNECTIONS, OUR STRENGTH

At ALIT, we believe that every connection creates new opportunities. Our partners are more than just distributors—they are part of a strong, growing network built on expertise and

trust. Being part of this network means having continuous support, priority access to materials, and customized resources to strengthen your business. We work side by side,

turning challenges into opportunities and building a future based on collaboration and shared success. Each distributor is a shining point across the world.

Unique. Chosen. Connected. Together, we form a constellation of excellence sharing ideas, solutions, and challenges. We know each other, we support each other, we help

each other grow. Joining this network means stepping into a system of genuine collaboration, with ongoing support and tailored materials designed to elevate you

business. We're here to make the path to new opportunities smoother building a future founded on trust, dialogue, and shared growth.



EDITORIAL BY  
**LORIS ROSSI**  
CEO of ALIT Technologies SpA

For us, doing business doesn't mean waiting for everything to be perfect. It means knowing when the time is right and acting with clarity. ALIT USA was born from a precise assessment: a growing market, real needs, and room to do our job well. In the United States, the demand for matrix cleaning technologies is solid. The alloy wheel sector is thriving, and chemical paint stripping is still a wide-open field. There's space to create value. And we chose to be there, bringing what we do best. But expanding our boundaries doesn't just mean opening a new location. It means challenging what we already know, adapting our models, and learning something new every day. This mindset also drives us within ALIT, where growth is constant: new people, new tools, new goals. We've strengthened our

chemical lab, our equipment department, and our procurement team. And we've done it with a focus not only on productivity, but also on the well-being of the people who make it all possible. In this issue of UNCOATED, you'll find stories that speak to this journey: about technology that adapts to real needs—like the FASTRIP S for spray paint stripping of alloy wheels and beyond; about versatile products—like METALSTRIP 1334, capable of performing across diverse production settings; and about trade shows and events that aren't just showcases, but real opportunities to build authentic relationships based on listening and dialogue. UNCOATED remains our way of sharing not just what we do, but why we do it. Because every system we

design, every stripper we formulate, every word we write is driven by the same goal: to help those working in surface finishing do it better—with less waste, more awareness, and better tools. We truly believe in this. And every step forward is a step in that direction.

Enjoy reading!

*Loris Rossi*



# UNCOATED

JULY 2025







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# HELLO AMERICA!

ALIT USA

This isn't just a market expansion. It's a statement of intent. Welcome to Michigan. Not for sightseeing. But to stay. This time, it's not one of our usual exploratory trips. Not a business

visit to meet clients or test the waters. It's something far more tangible. ALIT is opening a new commercial branch in the United States, with a permanent operational base in the state

of Michigan. Yes, you read that right: ALIT USA is here. And with it, a new chapter begins one that speaks American, yet stays deeply rooted in our Italian identity.

## A CHOICE BORN FROM LISTENING, NOT CALCULATIONS

If you know us, you know this: we don't follow trends. We respond to real needs. And in recent years, we've received more and more requests from American companies more conversations, more signals, more confirmation. The message was clear: U.S. manufacturers need better processes, and chemical paint stripping is still an underutilized

strategic tool. During our visits, we met remarkable companies, skilled technicians, and visionary entrepreneurs. We listened. We observed. We understood. And today, we can say with confidence: this is the right time. We chose Michigan for a reason. It's one of the most vibrant manufacturing hubs in the U.S., home to key industries like

automotive, aluminum, and metalworking. And it's not just about geography—it's also a strategic gateway to better support our clients in Canada. Being physically present means breaking down logistical, cultural, and language barriers. It means offering training, consulting, service, and sales directly on site no more chasing time zones or unanswered emails overnight.

## BETWEEN ITALY AND THE U.S.: THE RIGHT PARTNER TO BUILD BRIDGES

Leading this new venture is a partner who knows ALIT well and deeply understands the American market. Born in Italy, professionally raised in the U.S., he has worked in companies where "manufacturing" means performance, quality, and process. He has managed facilities, led teams, and built industrial strategies.

He's the perfect bridge between two worlds. He shares our values. He speaks our language and that of our new clients. And most importantly, he believes in this challenge just as much as we do. ALIT USA won't be just a "foreign office." It will be a fully American company, with ALIT's spirit in its DNA and a clear focus on U.S. clients.

The first step is commercial and technical support. But the vision is broader. One day, we may even build a mechanical and chemical production facility that creates jobs and value right here in the U.S. Because sustainability isn't just environmental, it's also economic, social, and human.

## TWO TRADE SHOWS, TWO WAYS TO MAKE OURSELVES KNOWN (FOR REAL)

We couldn't have picked a better debut. In May 2025, we'll be at ALUMINIUM USA in Nashville, not as exhibitors, but as active attendees, bringing our solutions and building new connections in

the industry. In September, we'll go a step further: we'll be official exhibitors at FABTECH in Chicago, with a dedicated booth and the full ALIT USA team.

It'll be our opportunity to introduce ourselves to the North American market and show, face-to-face, what working with ALIT truly means.

## A NEW CONTINENT, THE SAME WAY OF DOING BUSINESS

We're proud of what we've built in Europe. Of what we're doing in Asia. And now, we're ready to write a meaningful chapter in the United States. But always with

our style: direct, human, skilled, and humble. Because even across the ocean, we want to stay close to people. To real challenges. To practical

problems. With effective, sustainable, and tailor-made solutions.





# HOW TO REDUCE CHEMICAL STRIPPING TIMES: THREE HOURS IN TWENTY MINUTES

FASTRIP S

## CASE STUDY — SVERNICIATURA VENETA SRL WITH VERTICAL SPRAY SYSTEM

Not all improvements stem from a problem. Sometimes, they are the result of a conscious decision: to work better, faster, and with greater control. That's

the case of Sverniciatura Veneta srl, a company founded in 2007 and specialized in third-party chemical stripping of aluminium components and metal hardware.

At the helm is Nicola Moratti, sole administrator, with a clear objective: to offer a fast, reliable, and technically solid service.

## THE NEED: A FASTER, HIGHER-PERFORMING SYSTEM

The change was not driven by an emergency, but by a strategic decision: to shorten processing times and ensure greater uniformity in results. Two key factors to respond even more promptly and reliably to customer demands, especially in the case of rework or urgent

jobs. While immersion stripping was stable, it took over three hours to process a batch of wheels – an unsustainable timeframe in a dynamic production environment. Moreover, manual handling introduced variability that could affect process repeatability.

Together with the Sverniciatura Veneta team – and thanks to a long-standing trust-based relationship between our CEO Loris Rossi and Nicola Moratti – we defined a clear path: reduce processing times and ensure stable, controllable quality throughout the process.

## THE SOLUTION: FASTRIP S, OUR VERTICAL SPRAY STRIPPING SYSTEM

The answer was FASTRIP S – our vertical spray system designed for fast, safe, fully automated chemical stripping cycles. Compact and modular, it integrates easily into existing production lines and is ideal for treating both light and ferrous metal components. Process temperatures are adjustable between 80°C and 150°C, depending on the metal and the coating, with continuous monitoring of all operational parameters. Parts are loaded into metal baskets and remain stationary throughout the entire cycle, eliminating manual handling. This

increases safety and reduces the risk of dents or mechanical damage. Uniformity is ensured by a high-efficiency spray system that distributes the chemical solution evenly across all surfaces.



## THE BENEFITS OF THE FASTRIP S SYSTEM

Thanks to FASTRIP S, Sverniciatura Veneta can now strip 120 motorcycle wheels in just 20 minutes. A dramatic improvement that has transformed production

scheduling. Reworks can be handled within the day, and urgent jobs no longer disrupt overall planning. The system is compatible with FASTRIP FP filtration units, which extend the

lifespan of the chemical solution, and it operates with either electric or diathermic oil heating. All of this with low energy consumption and full Industry 4.0 integration capabilities.

## A TAILOR-MADE CHEMICAL SOLUTION

Meanwhile, our laboratory developed the most suitable chemical formulation for Sverniciatura Veneta's needs. After an in-depth testing phase – both in the lab and in real-scale applications – the chosen solution was METALSTRIP® 1728/3, a high-performance stripper specifically designed for high-temperature spray systems

like FASTRIP S. The water-based formula, free from chlorinated compounds and phenols, operates between 120°C and 150°C, ensuring rapid and selective removal of organic coatings with maximum compatibility on light alloys, steel, and galvanized surfaces. The solution is stable over time and regenerable, a feature that

enables tighter process control, lower product consumption, and a more sustainable cycle overall. The process is also safer – both for the environment and for operators. Today, the active cycle removes coatings with precision and control, preserving the substrate and improving overall repeatability and process efficiency.

## THE RESULTS WITH FASTRIP S:

✓ Cycle time reduced from over 3 hours to 20 minutes

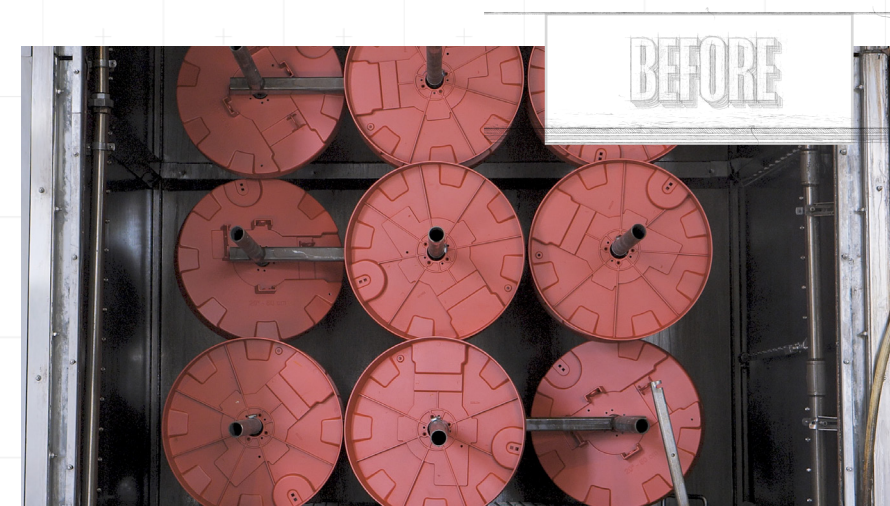
✓ Uniform and repeatable quality across all batches

✓ Increased responsiveness for reworks and urgent jobs

✓ Waste reduction and better resource utilization

✓ Full ALIT technical support during testing and commissioning

This project is more than just a system upgrade. It is the outcome of a long-standing relationship built on trust, a hands-on technical partnership, and a shared belief that every process – even the most established – can always be improved.



SCAN THE QR CODE FOR THE VIDEO





# WE ARE NOW PART OF ANFIA:

## ITALIAN ASSOCIATION OF THE AUTOMOTIVE INDUSTRY

ANFIA

We chose to join ANFIA for one clear reason: to connect with those who, like us, work every day to improve industrial processes. The automotive supply chain is one of the most demanding sectors in terms of quality, safety, and sustainability. These are precisely the three areas where our products deliver their full potential: from paint strippers to stripping systems, from masking to surface conversion

treatments. Being part of ANFIA allows us to contribute our experience within a structured, dynamic, and innovation-driven network—a space where data, expertise, and long-term vision are shared. But above all, it's a concrete way to engage with those who use our solutions, understand emerging needs, and anticipate changes in the industry. And who better than ANFIA to talk about the evolution, value, and real

challenges of the Italian automotive supply chain? Let's hear it from them. "Founded in Turin in 1912, ANFIA - the Italian Association of the Automotive Industry, for over 110 years has aimed to represent and offer services to the sector companies in order to support and strengthen their competitiveness, their growth on foreign markets and their integration in mobility systems, through:

- *relations with national and international institutions: creation, development and consolidation of relations with key decision and opinion makers, representing and protecting the interests of the automotive supply chain in dealing with institutions and actively contributing to the public decision-making process on industry regulations*

- *networking activities, participation to technical-regulatory committees, sector studies and analysis consultancy and training*

The topical issues, toward which the supply chain represented by ANFIA directs the greatest

attention and on which ANFIA actively intervenes, concern the macro areas of mobility, safety,

environment, energy, research and internationalization.

## THE ASSOCIATION STRUCTURE

ANFIA, which now has more than 520 member companies, is structured in three product-based Groups, each one chaired by a President:

- **Components: motor vehicle parts and components manufacturers;**

- **Car Design and Engineering: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector;**

- **Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.**

Within the Components Group is the Aftermarket Section - which encompasses all association activities related to the world of automotive spare parts and includes 80 companies that share the values of product

quality and safety, technological advancement and consumer service – and, transversally to the 3 Groups, the Motorsport Section - which brings together some of the main entities operating in the sector and is

dedicated to participation in trade fairs, collection and sharing of statistical data, and examination of technical regulations.

## STUDIES AND STATISTICS AREA

The ANFIA Studies and Statistics Area prepares outlooks

and updated statistics on the dynamics of the Italian and

international automotive production chain.

Available tools:

- *Statistical portals: a consultation and data processing service useful for learning about different markets and their main characteristics, with a user-friendly and interactive interface, thanks to the Microsoft Power BI Business Intelligence platform.*

- *Automobile in Figures: is ANFIA's statistical yearbook.*

## ANFIA SERVICE: TRAINING AND CONSULTING SERVICES

ANFIA Service was established in 1996 as a Service Company of ANFIA and operates in several areas of activity, the main ones being training, auditing, conferences and technical publications in the areas of Quality, Environment, Safety and Ethics. In the perspective of an economic scenario that imposes strategies aimed at increasing

the level of competitiveness of companies and facing difficulties and changes in a timely manner, the incessant updating of personnel skills, which can only be achieved with the support of continuous, qualified and effective training, remains one of the winning elements to achieve these objectives, aimed at innovation and progress."

Thank you to ANFIA for sharing such a clear and insightful perspective on the industry. We're proud to be part of a strong and forward-thinking network—one that values expertise, collaboration, and growth. And we're ready to contribute.





# THE MOST VERSATILE PAINT STRIPPER ON THE MARKET: SUITABLE FOR EVERY SURFACE, SYSTEM, AND COATING.

METALSTRIP 1334

When we developed Metalstrip 1334, we aimed for one thing: practicality. A stable, effective, easy-to-use formula. A product

that does its job well—with intelligence and versatility. The result? A medium-temperature stripping solution

that now works quietly in many plants, optimizing cycles, reducing waste, and restoring surfaces ready for a new life.

## STRATEGIC VERSATILITY

Metalstrip 1334 is a medium-temperature chemical paint stripper (40–75 °C) designed to act on a wide range of coatings, from thermosetting powder paints (polyester, polyurethane) to liquid paints. It removes coatings selectively, without damaging metal surfaces, including ferrous

alloys, aluminum alloys, and yellow metals. It ensures operator safety, environmental protection, and long-term chemical stability of the bath. It's ideal for aluminum profile stripping and works effectively in both immersion and spray systems. But the real strength lies in its operational

flexibility. Metalstrip 1334 is compatible with all major ALIT systems: it performs efficiently in spraysystems like FASTRIP S, as well as in immersion systems with ultrasound (FASTRIP T2), mechanical agitation (T5), or automated movement of parts (MT, AP).

## SIMPLIFIED MANAGEMENT

One of the most common issues with stripping baths is rapid solution degradation. Not with 1334. Its ability to retain large amounts of dissolved paint extends the bath's life, reducing system downtime. Combined with FASTRIP FP filtration systems, it ensures long-term performance, both in stripping

effectiveness and surface quality. There's also an often-overlooked factor: energy. This system offers a energy-saving advantage: operating at lower temperatures reduces heating costs without compromising performance or stripping time, which remains in line with production needs. Several customers have

confirmed excellent results at around 50 °C. But there's a double benefit: lower evaporation also significantly reduce chemical consumption. In short: lower operating costs and better energy sustainability.

## WHERE IT REALLY WORKS: REAL-WORLD APPLICATIONS

Metalstrip 1334 is already delivering excellent results across various production environments. In a facility in Southeast Asia specializing in stainless steel and perforated aluminum mesh, Metalstrip 1334 played a key role in reactivating a long-idle stripping line. The

system had been shut down due to high operating costs and previously ineffective chemicals. Thanks to the Metalstrip 1334 + FASTRIP FP filter press combo, the process was fully optimized. Tests showed that immersion at 50 °C with mechanical agitation achieves complete stripping in

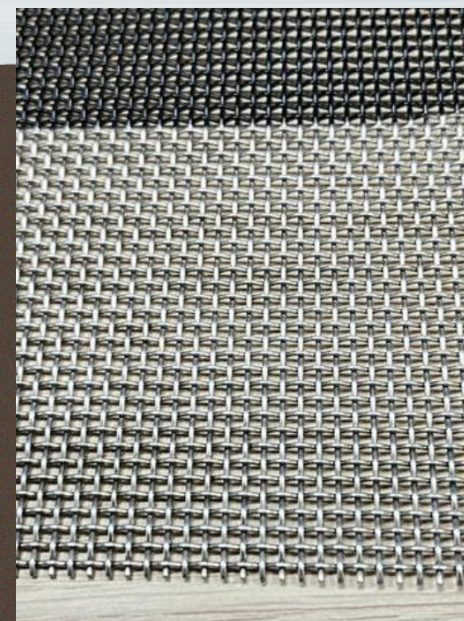
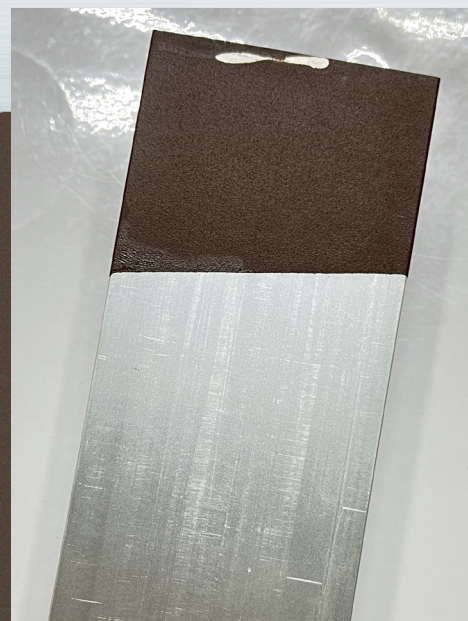
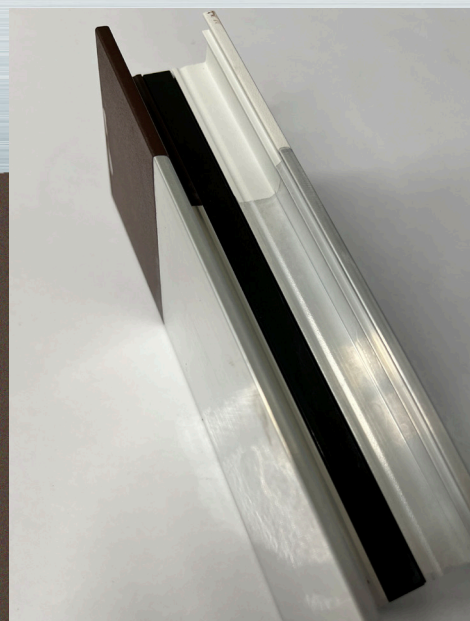
30–60 minutes. Surfaces come out clean and undamaged. Where the bath once had to be replaced monthly (producing over 8 tons of waste), it now runs continuously with only simple top-ups—cutting environmental impact and management costs.

## THE PERFECT BALANCE BETWEEN PERFORMANCE AND SAVINGS

There's no one-size-fits-all formula in paint stripping—and no single “perfect” temperature. Each plant has its own pace, balance, and needs. That's why at ALIT, we talk about tailored approaches, not ready-made solutions.

Metalstrip 1334 was developed with this mindset: a solid, reliable tool that adapts to the context. It reduces waste, simplifies bath management, and helps control hidden costs that often go unnoticed in initial assessments. It's not designed to disrupt

processes, but to improve them—steadily and concretely. And sometimes, choosing a more coherent chemical solution is exactly what makes the difference.





# ENDOCRINE DISRUPTORS AND REPRODUCTIVE TOXIC SUBSTANCES

## WHAT'S CHANGING FOR THE CHEMICAL INDUSTRY?

Chemistry Under the Lens" is our column designed to explain regulatory updates and developments in the chemical industry in a clear and accessible way. The column is curated by Dr. Filippo Busolo, an expert in chemical substance management and hazardous goods transport safety. In this edition we take a closer look at two substance classes

of growing relevance in industrial safety: reproductive toxicants and endocrine disruptors (EDs). These substances can impair fertility, fetal development, and hormonal systems—even at low exposure levels. For this reason, recent EU regulations have introduced important changes for companies that manufacture, import, or use chemicals.



CHEMISTRY UNDER THE LENS



### TWO UPDATES HAVE A DIRECT IMPACT:

•Directive (EU) 2022/431, which expands protection against carcinogens and mutagens to include reproductive toxicants. It was transposed into national laws on April 5, 2024, and in Italy modifies Chapter II of Title IX of Legislative Decree 81/08.

•Regulation (EU) 2023/707, which updates the CLP Regulation with new hazard classes for endocrine disruptors.

## WHAT DOES THIS MEAN FOR COMPANIES?

### COMPANIES MUST NOW:

1

Check for the presence of EDs and reproductive toxicants in their formulations and processes

2

Apply new occupational exposure limits, e.g. for DMF, NMP, Bisphenol A

3

Update SDS and hazard classifications according to the new criteria

4

Implement tighter preventive measures, including environmental and biological monitoring

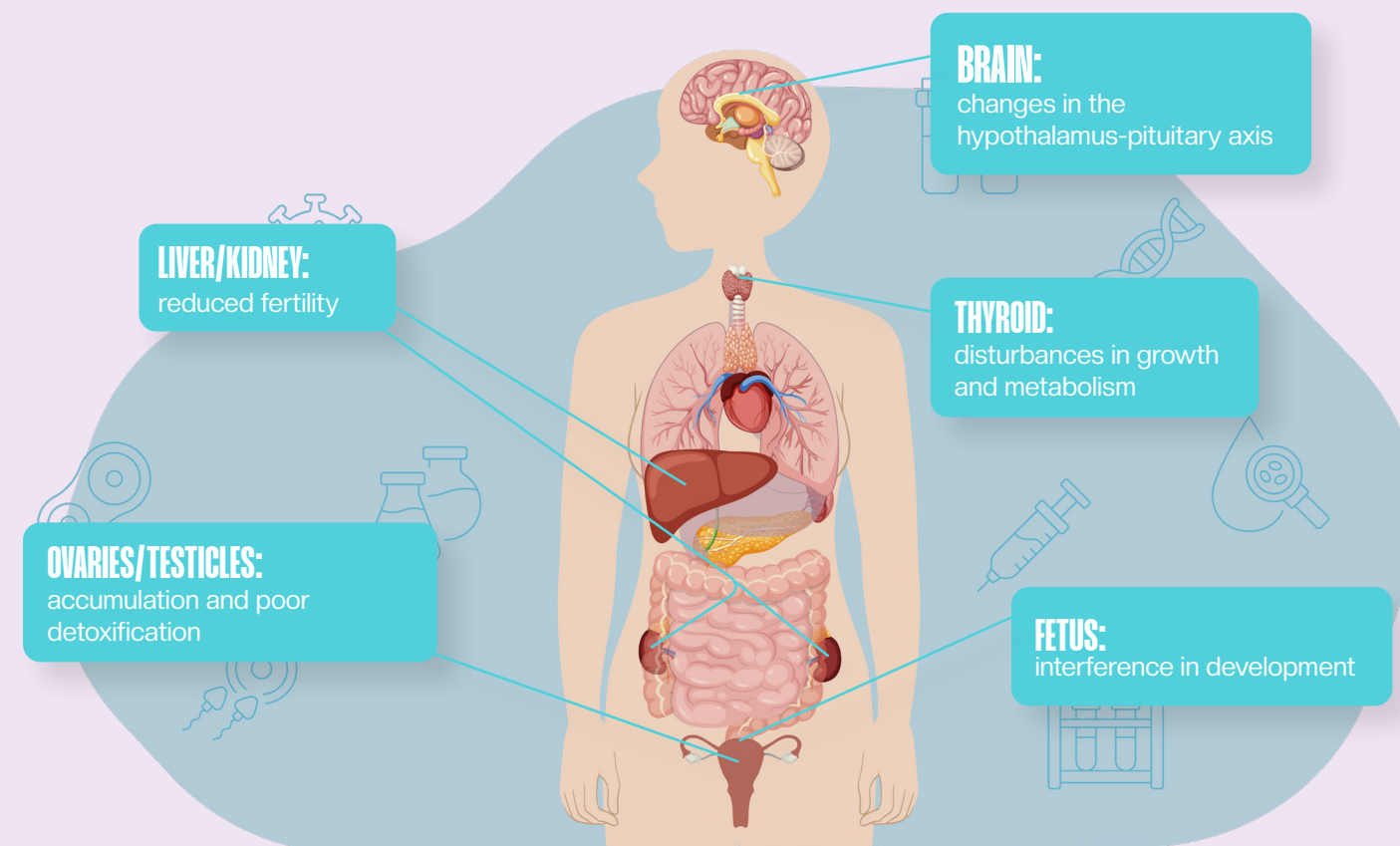
Key substances to monitor include: organic solvents, phthalates, alkylphenols (e.g. Bisphenol A), cadmium compounds, metals, biocides, brominated flame retardants.

## ALIT'S APPROACH

Thanks to continuous research and strict raw material selection, ALIT Technologies supports its clients in complying with both

European and national chemical safety regulations—reducing risks and improving workplace safety across the supply chain.

Because every chemical choice today is also a choice of responsibility.





# WHEN A CLIENT BECOMES A FRIEND

MUSKITA

Some collaborations begin with technical needs and grow into something much deeper. Relationships that go beyond work, nurtured by trust, respect, and human connection. The story between ALIT and MUSKITA is one of these. It all started in 2005, when MUSKITA, a Cypriot leader in the production of aluminum profiles, launched a new vertical coating line. That's when Loris stepped in, then Director of Alufinish Italy. From the very beginning, he worked closely with Andreas, then Production

Director at MUSKITA, laying the foundation for a relationship built on technical collaboration and mutual understanding. His role was to support MUSKITA in selecting and applying the best chemical solutions for aluminum surface treatment. But that initial meeting, born from technical needs, turned out to be the beginning of something far greater. Over time, that support turned into a steady presence. Phone calls were no longer just about solving problems — they became

opportunities to share ideas, face challenges, and build a common path. Open dialogue, mutual respect, and a shared approach to work: serious, but always human. Trust grew day by day, revealing that behind every solution there was more — a shared vision. Technical visits became meetings between friends. Conversations were open and sincere. Every request became a chance for improvement. And when Andreas retired, the bond did not fade. On the contrary, it became even



more evident how valuable it was. A relationship forged through shared experiences, jointly resolved challenges, and a human connection that went beyond roles. Andreas also highlighted the importance of ALIT's training center — a space where knowledge is shared, not just products. A partner, he said, that delivers real solutions and long-term technical support, helping others grow alongside them. A few months ago, MUSKITA decided to celebrate exactly this spirit with a major event. The evening was organized to thank those who had accompanied the company on its journey through the years. A heartfelt celebration where professionalism gave way to emotion. And ALIT was there. Loris was there, alongside Alberto, the new sales representative for Cyprus, chosen by Loris for his deep understanding of the company's values and his ability to carry

the relationship forward. A symbolic passing of the torch, with Andreas bidding farewell to his company and Loris entrusting Alberto to continue a path that had begun years earlier. A smooth generational and professional transition, in perfect harmony. Amid toasts, smiles, and a few steps of Greek dancing, the evening captured one of those rare, unforgettable atmospheres. The kind that doesn't happen by chance, but is built patiently, with respect and trust. The kind of evening when you realize that work can lead to something greater. Where the line between client and partner fades, giving way to a true alliance. Today, MUSKITA is facing new challenges and opportunities. And we at ALIT are ready to continue alongside them, with the same passion, dedication, and collaborative spirit that brought us this far. With a renewed commitment to preserving the continuity

that has always connected us. As Andreas pointed out, it is precisely this continuity that makes the relationship so special — even as roles change, the bond has remained strong and genuine. If we had to describe this transition in one word, it would be continuity — the steady thread that links past, present, and future. Because to us, a client is never just a client. They are someone with whom we build something that lasts. Something that, at times, becomes a true and lasting friendship. When a client becomes a friend.



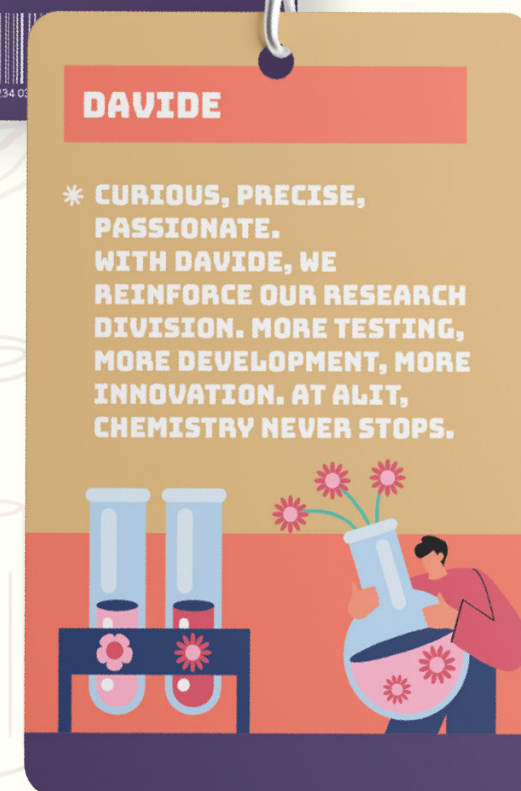
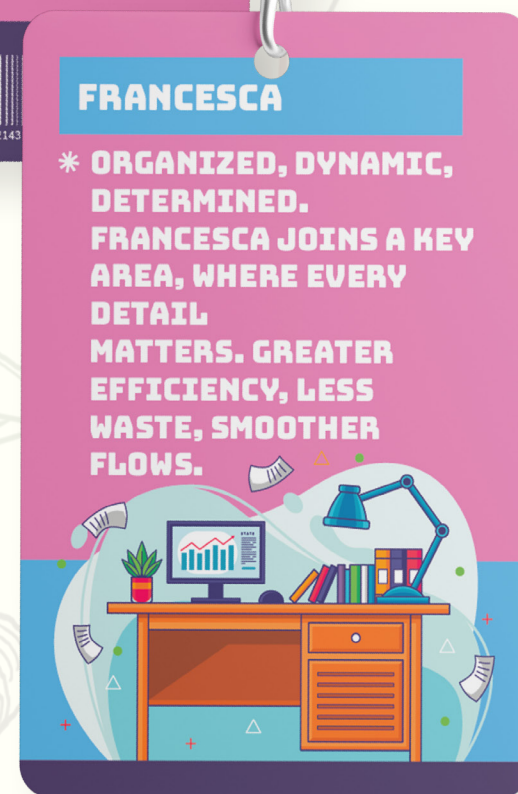
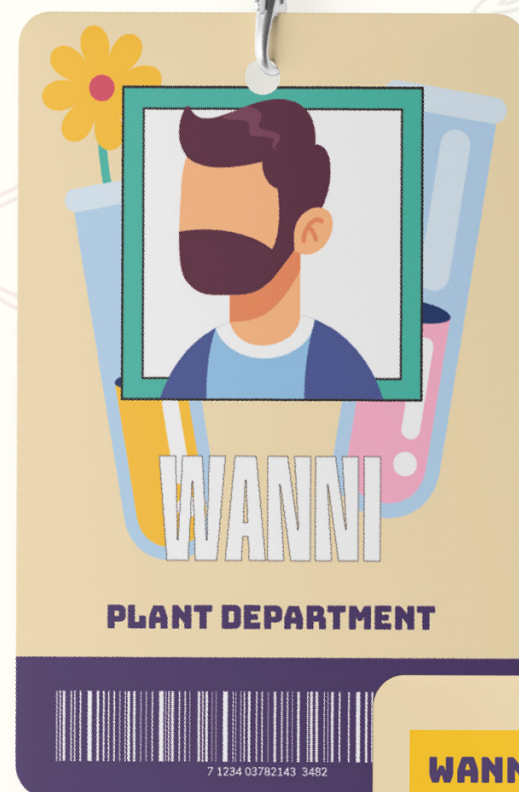


# ALIT GROWS AND STRENGTHENS:

At ALIT, things never stand still. We grow, we change, we expand. And every new team member is one more step toward what we strive to become: a company that is increasingly complete, capable of managing every phase of development and production in-house, to make our products and processes even more effective. Today, we're introducing the three new names joining our team.

We'll soon introduce you more closely to the new professionals who joined the team. We'll do it on LinkedIn, with dedicated content for each of them—skills, background, role, and perspective. Because at ALIT, every person makes a real impact. And every story deserves to be told. Follow ALIT's LinkedIn page to stay updated on the news to come.

NEWS





# EVENTS

## ALIT USA: THE AMERICAN CHAPTER

THE ALUMINIUM TRADE FAIR IN NASHVILLE AND THE OFFICIAL LAUNCH OF THE NEW ALIT BRANCH IN THE UNITED STATES.

From May 26 to 28, we took part in ALUMINUM USA 2025, one of the most important events for the North American aluminum market. Our CEO Loris Rossi and Diego Filippi, our U.S. representative, experienced two intense days of meetings and new connections. It was the perfect opportunity to introduce ALIT USA: our new operational branch based in Michigan,

created to provide technical and commercial support directly on site. There's a strong desire for change in the U.S.: the market needs a new idea of stripping, more sustainable, more precise, more flexible. With ALIT USA, we bring advanced chemical paint stripping solutions overseas, along with a support model based on listening, expertise, and local presence.

## EVENT WE ATTENDED



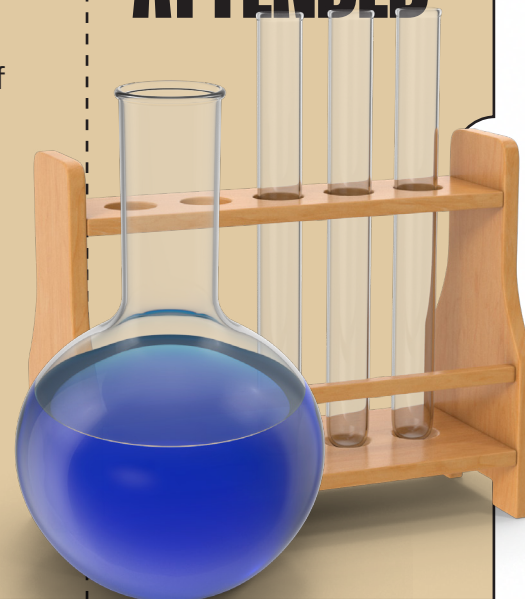
## THE TOP PLAYERS IN METAL SURFACE TREATMENT GATHERED AT THE SYMPOSIUM IN POLAND

AN EVENT ORGANIZED BY OUR DISTRIBUTOR CHEMLY TO DISCUSS INNOVATIONS, OPPORTUNITIES, AND PAINT STRIPPING.

On April 10–11, ALIT joined the Chemly Symposium 2025 in Smardzewice, Poland, organized by our local distributor Chemly. The event brought together experts in metal surface treatment and protective coatings. Our R&D Manager Claudio Burato and ALIT Service Serbia Director Bojan Stevanovic presented "Using ALIT Products for an Effective Paint Stripping Process", highlighting the

performance and sustainability of our chemical solutions. The symposium focused on innovation, automation, and sustainability, with key discussions on EU regulations, process optimization, and cost reduction. ALIT's presence reaffirmed our role in driving forward sustainable, high-performance surface treatment.

## EVENT WE ATTENDED



## EVENT WE ATTENDED

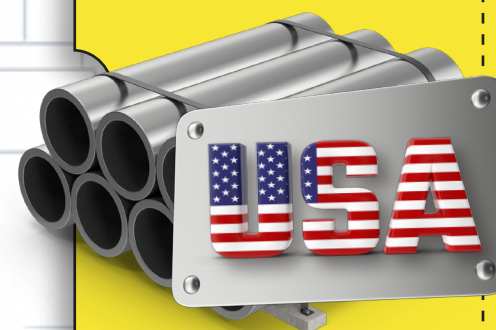


## THE BELGRADE FAIR AND THE LAUNCH OF ALIT SERVICE SERBIA SIUM IN POLAND

From May 20 to 23, we took part in the Belgrade Trade Fair, the leading industrial event in the Balkans, together with our partner Inveko Coating d.o.o. On this occasion, we officially launched ALIT Service Serbia: our new branch for third-party paint stripping, already operational and equipped with

ALIT systems, offering controlled cycles, quality, and chemical sustainability. CEO Loris Rossi and Bojan Stevanovic met many professionals, confirming strong interest in advanced solutions. ALIT is here to stay: rooted, committed, and ready to build value in the Balkans and Eastern Europe.

## FUTURE EVENTS



**FROM 8 TO 11 SEPTEMBER**

## ALIT USA HEADS TO FABTECH 2025

From September 8 to 11, 2025, ALIT USA will take part in FABTECH, North America's leading trade show for metal forming, fabrication, and industrial technologies. An event where innovation, networking, and a forward-looking vision of manufacturing come together. FABTECH is a unique meeting point for engineers, technicians, and industry decision-makers. With over 1,500 expected exhibitors and tens of thousands of visitors from across the continent, it's the ideal venue to face new industrial challenges and discover truly effective solutions. ALIT USA will be there to showcase the full potential of our chemical paint

stripping technologies, specifically tailored for the American market. At the booth, we'll present not only our METALSTRIP and FASTRIP systems and products, but also our approach based on direct, local support and attentive listening to real production needs. It will also be a valuable opportunity to strengthen the presence of our newly launched U.S. branch, based in Michigan, and to continue building solid relationships with those who, like us, believe that efficiency and sustainability now go hand in hand. See you at FABTECH 2025, Chicago, IL – Hall D, Booth D41156.





# TOGETHER AGAIN 2025/2026



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